

2017 ANNUAL REPORT

NATIONAL FALLEN FIREFIGHTERS FOUNDATION



A MESSAGE FROM THE CHAIRMAN OF THE BOARD



In 1992, the United States Congress created the National Fallen Firefighters Foundation (NFFF) as the only national organization dedicated to honoring all of the nation's fallen firefighters and offering comfort and support to their loved ones and fellow firefighters.

To mark our 25th anniversary in October 2017, we were joined in Washington, DC by leaders of the Congressional Fire Services Caucus and other members of Congress, representatives from throughout the fire service industry, and many of our partners. It was a privilege to gather, in the halls where the NFFF was first envisioned, to recognize this anniversary with so many friends and supporters who understand and appreciate the critical role of the Foundation.

It was also an opportunity for me, and I believe many others, to reflect on the Foundation's mission and our progress. I'm proud of the enhancements the Foundation has implemented over the years creating a more holistic approach to our family programs. We listened to their needs and implemented new programs and activities that focus on wellness, one of the important steps along their journey of healing.

Another point of pride for the NFFF is the facilitation of the Fire Service Occupational Cancer Alliance. The members of the Alliance have joined together to strengthen firefighter cancer research, prevention, detection, treatment and support priorities. The Fire Service Occupational Cancer Symposium conducted in September 2017 in Phoenix, Arizona was a huge success and set the stage for continued dialogue, research and advancements.

What you'll read and see in the following pages is not just a culmination of NFFF accomplishments over the past year. It's a reflection of where we began and a road map to where we're headed – an ongoing journey. None of which would be possible without the staff, volunteers, affiliates, and many partners who believe strongly in the mission of the NFFF.

Sincerely,

A handwritten signature in black ink, appearing to read "Dennis Compton". The signature is fluid and cursive, with a large initial "D".

Dennis Compton



TABLE OF CONTENTS

A Message from Our Chairman	2
Our Mission.	4
Fire Hero Family Programs	5
Fire Service Programs	20
Memorial Park	34
Marketing and Communications . . .	36
Development	38
Our Board of Directors	45
2017 Financials.	46



OUR MISSION

Our mission is to honor and remember America's fallen firefighters, provide assistance to their families and co-workers, and work to prevent firefighter deaths and injuries.

Since its creation by Congress in 1992, the non-profit National Fallen Firefighters Foundation (NFFF) has developed many programs to fulfill its Congressional mandate. Federal grants and donations from individuals, organizations, corporations, and foundations fund the Foundation's programs.

FIRE HERO FAMILY PROGRAMS

Supporting the Families of America's Fallen Firefighters





FIRE HERO FAMILY NETWORK

The Fire Hero Family Network is a group of family members of fallen firefighters who provide peer support to newly-bereaved families.

Members of the Foundation's Fire Hero Family Network provided emotional support and grief information to the surviving family members of 95 fallen firefighters in 2017. Matches are made based on similarities between the newly-

bereaved family members. For example, widows who were pregnant when their firefighter died were matched with widows from previous years who had been pregnant when their firefighter died.

FIRE HERO FAMILY WELLNESS CONFERENCE

Charleston, South Carolina, May 7 – 9, 2017

Workshops that provide ideas on creating a happy, healthy, productive life even when dealing with the long-term stresses that come with grief.



“I liked the fact that the conference was geared toward achieving personal wellness. Grieving is tough on the mind, body, and spirit.”

HAL BRUNO CAMPS FOR CHILDREN OF FALLEN FIREFIGHTERS

Ward, Colorado, July 21 – 23, 2017

The loss of a parent affects children throughout their childhood.

The 6th annual Hal Bruno Camps for Children of Fallen Firefighters took a new approach in 2017. For the first time, the camp for the 7-17 age group and the camp for the 4-6-year-olds were held simultaneously in Ward, CO from July 21-23. This made it easier for parents who have children in both age groups to participate.

Partnering with Comfort Zone Camps, older campers stayed at the Glacier View Ranch with “Big Buddy” volunteers, who support their camper while providing the ultimate experience. Little campers stayed at the hotel with their parent or guardian and participated in activities led by a play therapist. All campers participated in the camps’ closing ceremonies.



*“I will remember everybody and everything that I have done.
I will also remember everything I have learned about grief and friendship.”*



5

CAMPERS
AGE 4-6



35

CAMPERS
AGE 7-17



40

BIG BUDDY
VOLUNTEERS



YOUNG ADULTS RETREAT

Linthicum Heights, Maryland, August 3 – 5, 2017

The retreat helps young people understand and deal with grief and builds support as they move forward into full independence.

When a parent or sibling dies, the relationship doesn't end. As the family member continues to live, the bonds and connections continue. The Young Adults Retreat for children and siblings, ages 18 – 25, of fallen firefighters focuses on continuing those bonds and carrying the best of that relationship and that person forward, even while grieving the loss. The Retreat provides the opportunity to meet and share with others who have had similar experiences.

This year's retreat featured Baltimore-based mental health professionals, founders and co-authors of *What's Your Grief*. After being faced with the early death of a parent, and with over 10 years of experience in grief and bereavement, *What's Your Grief* was created in response to the lack of resources and support for this age group. The organization's mission is to promote grief education, exploration, and expression in both practical and creative ways.



12
YOUNG ADULTS
BETWEEN THE AGES OF
18 – 25
ATTENDED
THE RETREAT



“This retreat offered me a valuable opportunity to share my story and meet others facing the same struggle. I have learned from them and gained an amazing group of people to lean on.”

OUTWARD BOUND

Delaware Water Gap, June 10 - 16, 2017

Week-long adventure encourages self-expression and healing.



6
YOUNG ADULTS
ATTENDED

The week of adventure challenged participants' inner strength and built their confidence and self-esteem. Participants departed Philadelphia, Pennsylvania to canoe and learn high rope skills.

“I’ve battled depression and anxiety much of my life and losing my dad has only heightened my feelings of being lost and purposeless. Upon my return, multiple people commented that I was ‘like a different person,’ that I seemed happy and social and comfortable.”

PARENTS AND SIBLINGS RETREAT

Linthicum Heights, Maryland, November 2 – 5, 2017

Participants learned about the emotional and physical aspects of grieving and discovered techniques to help them along their journey.



22
FAMILY MEMBERS
FROM 10
STATES

Families of firefighters who died from 1998 to 2016 supported one another. Participants connected with their peers that provide them support, hope and strength from knowing they are not alone. Time was spent making creative memories and celebrating the lives of their loved ones.

“This was not as overwhelming as the larger groups have been. It is very comforting and personable. It was very uplifting, and I will attend again.”

SCHOLARSHIP PROGRAM



78

SCHOLARSHIPS AWARDED
(44 PREVIOUS RECIPIENTS)

67

CHILDREN

1

STEP-CHILD

10

SPOUSES

STUDENT AGES
ARE FROM

18 – 55

YEARS OLD

10

FAMILIES

The Foundation offers financial assistance for post-secondary education and training to spouses, life partners, children and step-children of firefighters honored at the National Fallen Firefighters Memorial.

Scholarship recipients were from 26 different states. New York had the greatest number of recipients with 20. Of those, 9 recipients are family members of firefighters killed on 9/11. New Jersey had the second highest number

of recipients with 8. Recipients are attending institutions in 26 states. Recipients include 26 family members of volunteer firefighters and 52 family members of career firefighters.

2017 – 2018 ACADEMIC YEAR SCHOLARSHIP SUPPORTERS

NFFF, with a generous donation from the Motorola Solutions Foundation, Inc., awarded \$195,627 to 78 recipients.	ICMA-RC awarded \$16,000 to 16 recipients.	Global Health & Safety awarded a total of \$8,000 to 4 recipients.
National Association of State Fire Marshals awarded scholarships a total of \$10,000 to 10 recipients.	For the fourth year, The College Board contributed \$10,000 toward scholarships.	The Steel Family Charitable Foundation, Inc. awarded \$2,500 to 5 recipients.

THE FOUNDATION AND ITS PARTNERS AWARDED \$242,127

36TH ANNUAL NATIONAL FALLEN FIREFIGHTERS MEMORIAL WEEKEND

Every October, the Foundation sponsors the official national tribute to all firefighters who died in the line of duty during the previous year.

75
FIREFIGHTERS
WHO DIED IN 2016

20
FROM PREVIOUS YEARS


169
FAMILY MEMBERS
PREVIOUSLY HONORED
RETURNED TO ASSIST
NEW FAMILIES

481
NEW FAMILY
MEMBERS ATTENDED

The families of the fallen were welcomed by the Foundation and other Fire Hero Families whose loved ones had been honored in previous years during a special dinner on Friday, October 6, 2017. On Saturday, October 7, 2017 they met in special groups based upon their relationship to their firefighter, learned about the services offered by the NFFF and talked with others. Our Fire Hero Families also made luminaries, memory boxes, and Christmas ornaments to honor and remember their firefighters. That evening, everyone gathered on the grounds of the National Fallen Firefighters Memorial for the annual Candlelight Service.

The firefighters were honored during the National Memorial Service on Sunday, October 8, 2017 at Mt. Saint Mary's University. A bronze plaque bearing the names of the fallen was officially added to the National Fallen Firefighters Memorial. Each family received a folded flag, a special badge and a rose.





“My family and I had a fantastic weekend. It was happy, sad, fun, bittersweet, and memorable. Thank you for all of those memories, the special gifts, the hospitality, and everything. Thank you for making sure our firefighter will never be forgotten.”

FIRE SERVICE PERSONNEL FROM ACROSS THE COUNTRY VOLUNTEERED

150

OPERATIONAL
SUPPORT

431

HONOR GUARD
MEMBERS

185

FAMILY
ESCORTS

2017 FIRE HERO FAMILY OUTREACH

It is very important for families to know that their loved ones are not forgotten.

45

GRIEF & PROGRAM
RESOURCES SENT TO
NEW FAMILY MEMBERS

23,520

THE JOURNEY
NEWSLETTERS SENT

4,077

FAMILY MEMBERS RECEIVED
REMEMBRANCE CARDS FROM 290
FIRE HERO FAMILY NETWORK MEMBERS

Fire Hero Family volunteers send Remembrance Cards near the anniversary of each firefighter's death to let families know that others remember and care.

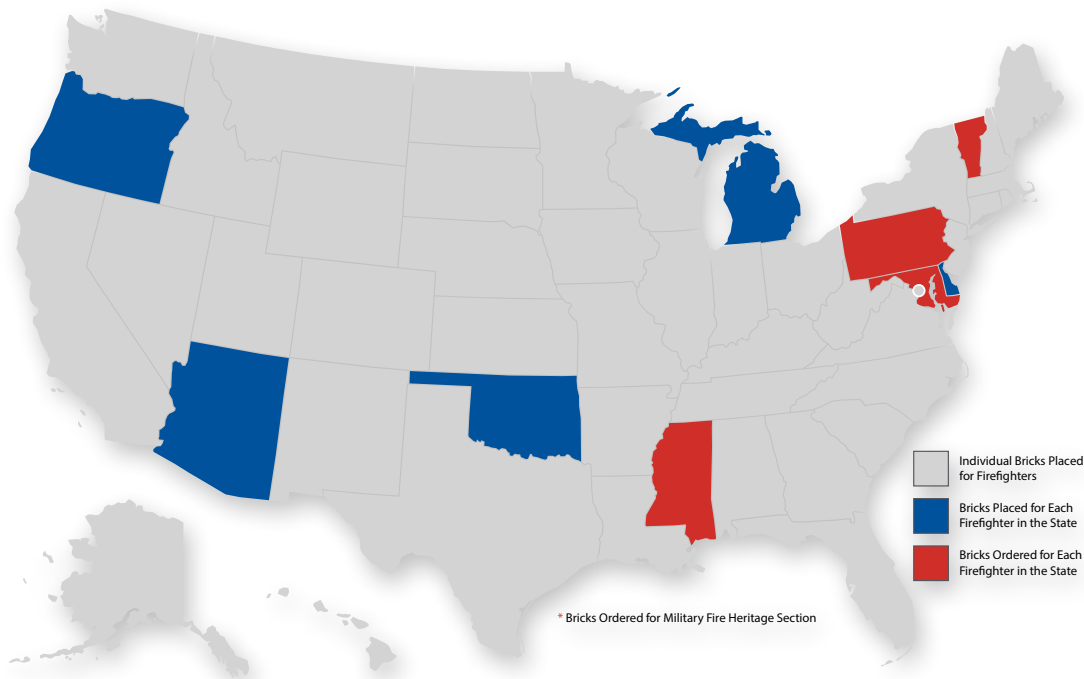
10

FAMILY MEMBERS WERE ASSISTED
IN FINDING LOCAL GRIEF COUNSELORS

The grief specialist researched local counseling services and provided that information to the family members and co-workers. Follow-up calls were made to offer additional help.

PROJECT ROLL CALL

The program identifies and honors firefighters who died in the line of duty prior to 1981 when the National Memorial was established.



Following a special dedication on the Walk of Honor® in June 2016, we continued to work diligently with state fire service organizations to purchase and place Pre-81 bricks in 2017. We have placed and/or ordered bricks for Pre-1981 line-of-duty deaths from: Oregon, Oklahoma, Arizona, Maryland, Michigan, Delaware, Mississippi, New Hampshire,

Pennsylvania, and Vermont. Numerous other fire service organizations are also working to honor firefighters in their state sections.

In 2017, we received biographies and photos from state associations, departments, and individuals. We began to add these firefighter profiles in a special section on our website.

FIRE SERVICE PROGRAMS

Supporting America's Firefighters and Preventing Line-of-Duty Deaths

The National Fallen Firefighters Foundation's Everyone Goes Home® program continues to offer up-to-date fire training to help assure that everyone does go home after each tour of duty. The Fire Hero Learning Network (fhln.net) launched in the last quarter of 2012, has seen more than 65,000 registered users with more than 80,000 certificates. In 2017, the Saving Lives: Inspiring Stories in Community Risk Reduction was launched.

In December 2017, the Everyone Goes Home® program released a 30-minute documentary highlighting the San Diego Fire Department. The documentary features some critical incidents the department faced where the leadership didn't envision the difficult path it would take them. The lessons learned from these incidents and how the department addresses these gaps provide a forthright approach to leadership and considering the well-being of its firefighters and paramedics.

EVERYONE GOES HOME® ADVOCATES

On November 3 – 6, 2016, the Everyone Goes Home® Regional Advocates, along with the Everyone Goes Home® Advocate leadership team, met in Pflugerville, Texas, to create a five-year strategic plan to be Advocate operations specific. The results of the plan were implemented in April of 2017. The focus to this point has been to meet the goals and tasks needed to build for the next layer.

A robust Everyone Goes Home® Advocate life cycle program has been developed. It consists of a clearly defined recruitment and development program that identifies a complete communication plan for each life cycle of the advocate.

Recruitment has increased within the regions. Using newly established communication pathways engages agencies to participate in the Everyone Goes Home® program. Managing a comprehensive state/agency email and phone contact list establishes communication pathways throughout the country.



The success we have with the advocates and communication pathways has been at a measurable level. The group has been able to add fifteen advocates across the country, two in a state that did not have prior advocate representation.

Another great success story is the State of South Dakota. Two advocates, along with the support of the State Fire Marshal's office, have been able to build a network of Everyone Goes Home® instructors who are dedicated to reducing preventable line-of-duty deaths and injuries. The state has worked with the Local Assistance State Team (LAST) to build a robust system within their vast borders.

FIRE SERVICE OCCUPATIONAL CANCER SYMPOSIUM

Phoenix, Arizona, September 7 – 8, 2017

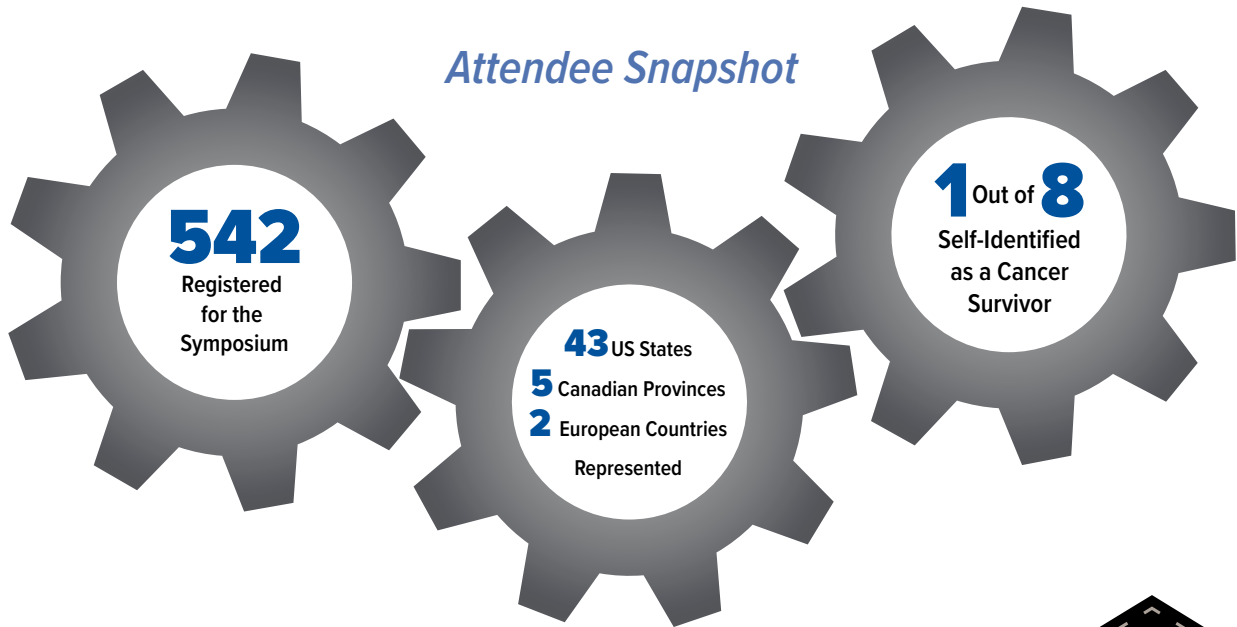
Landmark event discussed the latest in research, prevention strategies, best practices, and support related to firefighter occupational cancer.



The Fire Service Occupational Cancer Alliance (FSOCA) hosted the Fire Service Occupational Cancer Symposium to share the latest research, prevention strategies, best practices, and support from the nation's leading experts. The goal was not simply to present information, but to inspire attendees to affect change and help reduce the incidence of occupational cancer.

The two-day event drew more than 500 attendees from across the United States, Canada, and Europe, representing a broad cross section of volunteer, career, and combination departments, as well as fire industry representatives, workers' compensation insurance providers, state and local governments, and federal agencies.

Attendee Snapshot



“I returned home wholly encouraged, knowing that fire service members across the nation have committed to work together to solve this growing problem.”



In its fourth year, the FSOCA continues to lead the nation’s efforts to address firefighter occupational cancers. A collaboration of 54 individuals representing fire service leaders, constituency organizations, occupational medicine practitioners, manufacturers, and others with a vested interest in the subject, the Alliance continues to work on multiple projects addressing the impact of firefighter occupational cancer.

Since its inception, the Alliance has been facilitated by Chief Dennis Compton, Chairman of our Board of Directors, National Fallen Firefighters Foundation. The FSOCA is now transitioning and will be jointly overseen by the NFFF and its affiliate, the First Responder Center for Excellence for Prevention of Occupational Illnesses, Injuries, and Deaths.

CARDIAC HEALTH IN THE FIRE SERVICE

Institute occupational health programs and develop effective methods to implement and communicate about these wellness programs.

It's widely acknowledged in the fire service that cardiac events account for roughly 45 percent of all firefighter line-of-duty deaths. Autopsy reports showed many of these incidents occurred in people who had underlying heart problems, and most of the research has focused on firefighters with existing coronary heart disease. But this doesn't tell the bigger story.

A new white paper released by the Foundation "Cardiac Enlargement in U.S. Firefighters," shows research finding a direct relationship between an enlarged heart and an increased risk for cardiovascular events, including sudden death, among firefighters. Furthermore, studies indicate an enlarged heart may be the only abnormality, which often is undiagnosed. Understanding this relationship can help the fire service expand research to help determine how common heart enlargement is among working firefighters, the best methods of

measuring its presence, and which firefighters are at highest risk and, therefore, should be screened. This is especially good news since many effective treatments for an enlarged heart are available, including weight loss through diet and exercise.



CARDIAC ENLARGEMENT IN U.S. FIREFIGHTERS

Findings and Recommendations from Non-Invasive Identification of Left Ventricular Hypertrophy/ Cardiomegaly in Firefighters

July 19, 2017

© 2017 National Fallen Firefighters Foundation



PHYSICAL & BEHAVIORAL HEALTH STANDARDS

Fire Service Behavioral Health Management Guide

A Fire Service Behavioral Health Management Guide was created to help fire departments in their efforts to implement a comprehensive behavioral health plan or to enhance their existing behavioral health program.

The ACT Campaign

This campaign was launched to help firefighters help other firefighters who may be struggling with suicidal thoughts. The acronym ACT encourages firefighters to Ask how someone is feeling, show the person you Care about them and Take them to get help if needed.

Checking In: A Behavioral Health Size-Up

A podcast series focused on behavioral health was released. It provided a foundation for a discussion on leadership's role in behavioral health, managing the effects of post-traumatic stress disorder and tips on how to work with peer support groups and clinicians.


Primary Care Physicians – Fire Service Health & Wellness

In conjunction with the HOPE (Health Research Institute, Kansas City, MO) the NFFF surveyed primary care physicians across the country to ascertain what they know about firefighter medical examinations. The survey also looked at the attitudinal priorities of these physicians regarding the delivery of fire service health and wellness material among each other and to their fire service patients. These primary care doctors were asked to reflect on how they discover their patients are in the fire service and what this information prompts in terms of testing and treatment. They were also asked general knowledge regarding the occupational diseases associated with firefighting (primarily, cardiac and cancer) and to comment upon how they would like to receive more information and prospective training on these special topics.

FIRE DYNAMICS BOOT CAMP

Howard County, Maryland, April 3 - 6, 2017

Pilot course provided fire service instructors and leaders with clear examples of the principles of fire dynamics to apply on the fireground.



“We’re not trying to tell firefighters how to fight fires. We’re going to give them the information they need to apply the fire dynamics concepts to their local environment with what they see, their resources, their staffing, (and) their equipment, so they can get the best outcome possible.”

“This will help rewrite text books and ensure the next generation of firefighters will be better educated. Manufacturing has changed, and we need to change with it. UL has done a great job of being advocates for us.”

For more than a decade, unlocking the how and why of fire behavior has been a key research priority for UL’s Firefighter Safety Research Institute (UL-FSRI). To help get the science into the hands of firefighters, the NFFF, partnering with UL-FSRI, hosted Fire Dynamics Boot Camp for fire service instructors and leaders. The pilot course was held at the Howard County (MD) Department of Fire and Rescue Services Training Academy. We provided attendees with the tools and information they need to integrate the science into their daily operations, and to train others in their departments.

The three days included classroom discussions and hands-on activities to illustrate how different materials, such as wood, cotton, synthetics, and polystyrene burn, along with the effect water, flow path, and ventilation have on a fire. Live burn demonstrations on small-scale (doll house) models and actual sized structures provided clear examples of fire dynamics principles.



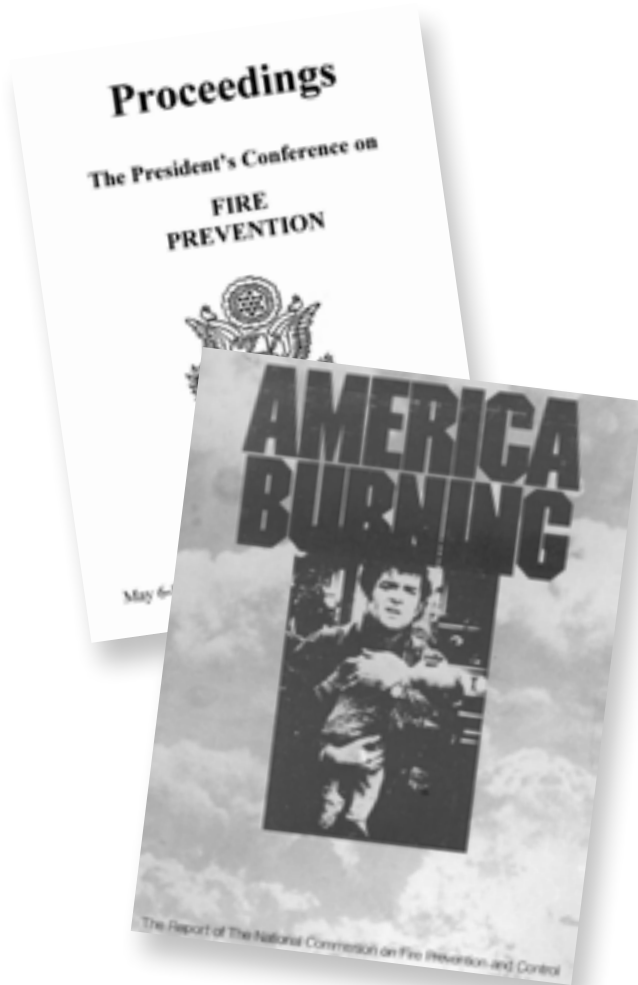
Photo by Howard County, MD, Department of Fire and Rescue Services

FIRE SERVICE HERITAGE MINI-SUMMIT

Historical documents were reviewed to determine what principals have guided the American Fire Service over the last 70 years.

Since 1947, scores of reports and white papers have generated hundreds of recommendations for improving the fire service. In December 2017, the Foundation hosted a mini-summit to review the over-riding priorities from the recommendations and discussed how they have benefitted the fire service and the communities served over the past 70 years.

This review helped to reveal how the roots of technology advancement and policy prioritization at the national level have been part of the fire service since its early days of national conversation. Likewise, the discussion illustrated how forward-thinking many fire service leaders were, some of whom were “borrowed” from the military, to incorporate technologies developed during World War II into the fire service. The Mini-Summit developed a series of its own recommendations which will become part of the NFFF strategic plan.



EVERYONE GOES HOME® – WILDFIRE

Wildfire Listening Sessions planned and held to develop wildland-specific Everyone Goes Home® resources and materials

As the incidence of wildfires across the nation continues to rise, so do the numbers of wildland firefighters and their families affected by occupational accidents, injuries, and deaths. To counter this trend, the NFFF has begun the process of introducing the effective Everyone Goes Home® program to the wildland fire community, but within a context that specifically addresses the health and safety risk factors of this population.

Chief Tom Harbour, with more than 40 years of wildland fire experience and recently retired as Director of National Fire and Aviation for the U.S. Forest Service, is coordinating this effort. As an initial step, the NFFF hosted several regional listening sessions across the country for stakeholders to explore questions, answers, and approaches to the problem of reducing wildland fire line-of-duty deaths and injuries.

Sessions were held in 6 cities:

Phoenix, Arizona

Denver, Colorado

Portland, Oregon

Boise, Idaho

Sacramento, California

Orlando, Florida

The input from these sessions will be used to develop wildland-specific Everyone Goes Home® resources and materials, that will be disseminated to individual firefighters through collaborative efforts and partnerships.

AMERICAN FIREFIGHTER

New book by premier portrait photographer Paul Mobley showcases the diversity of the American Fire Service.

In cooperation with Rizzoli Publishing, the NFFF released American Firefighter (2017) which celebrates the diverse lives of 53 American firefighters. Acclaimed portrait photographer Paul Mobley captured the spirit of these extraordinary men and women who represent career, volunteer and seasonal wildland, and military firefighters who work for a wide spectrum of departments and organizations within the fire service community.

The project was made possible through the support of Kidde.



“Heroes come in all shapes and sizes, but few are as important as America’s first responders. These men and women choose to run toward danger while most flee. In the recently released American Firefighter, photographer Paul Mobley captures portraits of some of the country’s bravest citizens — firefighters, EMTs and paramedics.”

COMMUNITY RISK REDUCTION AND ADVOCACY

Free app provides valuable fire prevention information, special weather and seasonal notifications, and more.



The free Be a Hero, Save a Hero[®] mobile app was launched in October of 2017. The app provides the fire service and the public with tips on fire prevention including smoke alarm testing reminders and holiday safety messages. Safety tips on the app include information from the U.S. Fire Administration, the National Fire

Protection Association and other partners working together to help prevent home fires.

The Be a Hero, Save a Hero[®] app can be downloaded on the Google Play Store or the App Store through links on the redesigned website, www.beaherosaveahero.org.

LOCAL ASSISTANCE STATE TEAM PROGRAM

Teams provide critical services and support to families and departments who have suffered a line-of-duty death.

The Foundation trains fire departments to prepare for a line-of-duty death through the Taking Care Of Our Own® (TCOOO) program and provides immediate support to departments and families of fallen firefighters by the Local Assistance State Team (LAST) program. The LAST program is funded by the Department of Justice (DOJ) – Bureau of Justice Assistance.

The program’s primary mission is to assist families and departments in preparing Public Safety Officers Benefits (PSOB) claims after a line-of-duty death. While the principle focus is to oversee the accurate and timely submission of these claims, the program also offers immediate logistical, administrative and emotional support after a fatality. Support may include funeral and memorial service planning, logistical assistance with benefits administration and connect surviving co-workers and immediate families with behavioral health resources.

The LAST participated in the implementation of the new automated PSOB 2.0 submission process which is a secure web-based system, completely paperless. This user-friendly system makes it easier to submit the PSOB claim, track its progress, make inquiries regarding benefits and receive communications from the PSOB office. The system has eliminated many documents that had been required with each claim submission making it much easier to submit.

Training will be provided to all Local Assistance State Teams on the new PSOB web-based system to ensure all members are prepared to assist families and departments in submitting the PSOB claims. PSOB office Director will participate in all upcoming training sessions across the country.

LAST Provided Support for

73

**FIRE SERVICE
FATALITIES**

14

**EMS
FATALITIES**

12

**LAW ENFORCEMENT
FATALITIES**

51

**CLAIMS PACKAGES
WERE REVIEWED AND
SUBMITTED TO PSOB**

13

**ADDITIONAL
CLAIMS**

**NUMEROUS REQUESTS TO
GATHER SUPPORTING
DOCUMENTATION
FOR PSOB CLAIMS**

A photograph of the National Fallen Firefighters Memorial Park monument. The monument is a stone pillar topped with a Maltese cross. The cross features a central circular medallion with a fire hydrant, a ladder, and a fire truck. The background is a blue sky with white clouds.

NATIONAL FALLEN FIREFIGHTERS MEMORIAL PARK

Honoring America's Fallen Firefighters

FALLEN FIREFIGHTERS
MEMORIAL
DEDICATED OCTOBER 4, 1984
NATIONAL EMERGENCY TRAINING CENTER
EMMITSBURG, MARYLAND
"Dedicated to the thousands of firefighters
who have lost their lives in the very act of saving others."
Ronald Reagan
PRESIDENT
UNITED STATES OF AMERICA

WALK OF HONOR®

There were 886 bricks placed into the Walk of Honor® during 2017, bringing the total of engraved bricks to more than 14,000.

To help sustain the National Fallen Firefighters Memorial Park, bricks can be ordered in honor of fallen firefighters or to commemorate a significant event in the life of a firefighter still

-serving his community, such as a promotion, retirement, birthday or holiday gift. Members often purchase bricks in honor of their departments or co-workers.



RAISING AWARENESS – FOUNDATION MARKETING

Effective communication is vital to fulfilling the Foundation’s mission.

We continued building on our relationships with traditional media outlets, and expanded our social media presence through Facebook, YouTube, Twitter, LinkedIn, Instagram and Pinterest. We provided live coverage through Facebook Live of the Fire Dynamics Boot Camp with UL and the Fire Service Occupational Cancer Symposium to further engagement about these important issues.

During the 2017 National Fallen Firefighters Memorial Weekend, our Communications and Marketing team was supported by an extraordinary group of volunteers. Both the Candlelight Service and Memorial Service were live-streamed through VISTA Worldlink’s generous donation of equipment, facilities and expertise. Likewise, Comcast generously provided technical assistance and additional equipment. These valuable partnerships allowed news websites and TV stations around the world to share the events with the fire service and the public.

Additionally, we created “Light the Night for Fallen Firefighters” to raise more awareness of the Foundation’s mission and the Memorial Weekend. More than 40 iconic buildings and landmarks across the country were lit in respect to the fallen and their families. Participants included One World Trade Center in New York, the Prudential Tower in Boston, the Willis Tower in Chicago, LAX in Los Angeles, and the Bank of America Plaza in Dallas.





OUR REACH IN 2017

855,173

FIREHERO.ORG VISITORS

2,210

INSTAGRAM FOLLOWERS

288,437

EVERYONEGOESHOME.COM
VISITORS

382,486

NFFF FACEBOOK
PAGE LIKES

3,953

YOUTUBE FOLLOWERS

9,398

EVERYONE GOES HOME®
FACEBOOK PAGE LIKES

21,268

NFFF TWITTER
FOLLOWERS

2,600,148

EMAILS DELIVERED

3,332

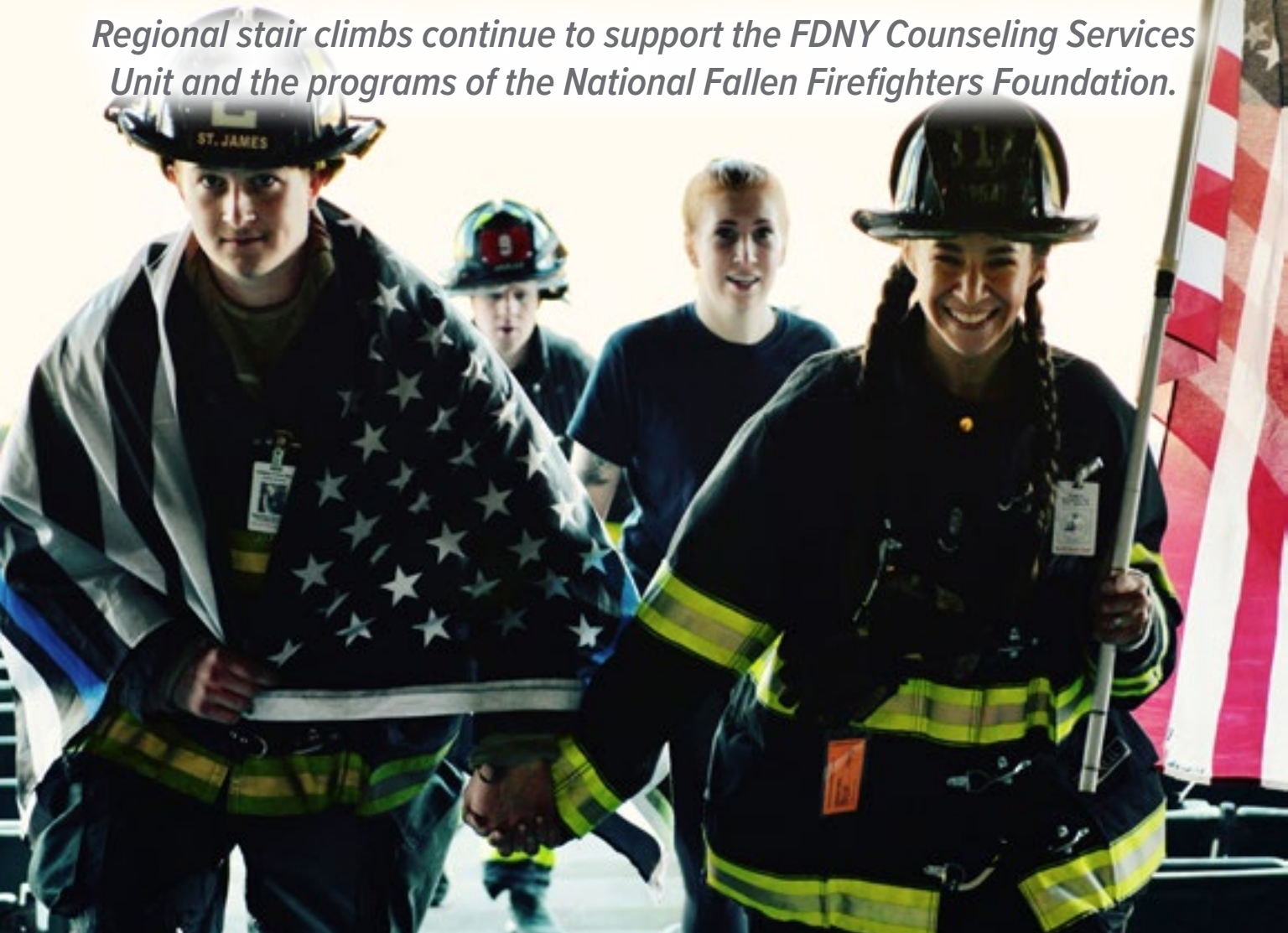
EVERYONE GOES HOME®
TWITTER FOLLOWERS

934,318

TEXT AD IMPRESSIONS

STAIR CLIMBS – SUPPORTING THE MISSION

Regional stair climbs continue to support the FDNY Counseling Services Unit and the programs of the National Fallen Firefighters Foundation.



50 Climbs in 29 States Raised \$599,987

2017 STAIR CLIMBS

9/11 Memorial Hill Stair Climb at Fallbrook

9/11 Memorial Stair Climb at Lambeau Field

Alabama Remembers 9/11 Memorial Stair Climb

Binghamton 9/11 Memorial Stair Climb

Blackhawk 9/11 Memorial Stair Climb

Brawley Fire Fighters Association 9/11 Memorial Stair Climb

Charlotte Firefighters 9/11 Memorial Stair Climb

Chattanooga 9/11 Memorial Stair Climb

Clayton 9/11 Memorial Stair Climb

Colorado 9/11 Memorial Stair Climb

Columbus 9/11 Memorial Stair Climb

Denver 9/11 Memorial Stair Climb

Dewey Firefighters 9/11 Memorial Stair Climb

Effingham 9/11 Memorial Stair Climb

Farmington Fire 9/11 Memorial Stair Climb

FDIC 9/11 Memorial Stair Climb

Firehouse Expo 9/11 Memorial Stair Climb

Georgia 9/11 Memorial Stair Climb

Grand Rapids 9/11 Memorial Stair Climb

Juneau 9/11 Memorial Stair Climb

Kalamazoo 9/11 Memorial Stair Climb

Knoxville 9/11 Memorial Stair Climb

Lancaster 9/11 Memorial Stair Climb

Maine 9/11 Memorial Stair Climb

Misawa AB Japan 9/11 Memorial Stair Climb

Missouri State Fire Marshal Memorial Stair Climb

Nashville 9/11 Memorial Stair Climb

National Capital Region 9/11 Memorial Stair Climb/5k Walk hosted by Prince George's County Fire/EMS Department

Nebraska 9/11 Memorial Stair Climb

New Hampshire 9/11 Memorial Stair Climb

National Stair Climb for Fallen Firefighters

North Dakota 9/11 Memorial Stair Climb

NYS AFC FIRE 9/11 Memorial Stair Climb

Ocean City Memorial Stair Climb

Panama City Beach 9/11 Memorial Stair Climb

Pelican Products and Baltimore City Fire Department 9/11 Memorial Stair Climb

Philadelphia 9/11 Memorial Stair Climb

Richmond 9/11 Memorial Stair Climb

Roanoke 9/11 Memorial Stair Climb

Rochester 9/11 Memorial Stair Climb/Walk

Salt River 9/11 Memorial Stair Climb

San Diego 9/11 Memorial Stair Climb

Southwest Louisiana 9/11 Memorial Stair Climb

Springfield Area 9/11 Memorial Stair Climb

Tri-Cities 9/11 Memorial Stair Climb

VCOS 9/11 Memorial Stair Climb and Walk

West Virginia 9/11 Memorial Stair Climb

Wildwood City FD 9/11 Memorial Stair Climb

Yellow Springs 9/11 Memorial Stair Climb

GOLF TOURNAMENTS – SUPPORTING THE MISSION

Regional golf tournaments continue to support the programs of the National Fallen Firefighters Foundation.



24 Tournaments in 20 States Raised \$148,041

2017 GOLF TOURNAMENTS

Inaugural Never Forgotten Colorado National Fallen Firefighters Golf Tournament

Inaugural Upstate National Fallen Firefighters Foundation Golf Charity

3rd Annual Greater Pittsburgh National Fallen Firefighters Memorial Golf Tournament

3rd Annual Southern Maryland Volunteer Firemen's Association Golf Tournament

5th Annual Missouri Fire Service Funeral Assistance Team Golf Tournament

5th Annual National Fallen Firefighters Memorial Golf Tournament of Connecticut

5th Annual Play It Forward Golf Tournament

5th Annual Protectowire Open benefiting the National Fallen Firefighters Foundation

5th Annual Southeast Wisconsin National Fallen Firefighters Golf Tournament

7th Annual Fort Wayne and Allen County National Fallen Firefighters Foundation Memorial Golf Tournament

8th Annual Hawaii Fire Chiefs Association National Fallen Firefighters Foundation Golf Tournament

9th Annual Chicagoland Memorial Golf Tournament

9th Annual Geneva National Fallen Firefighters Foundation Golf Tournament

9th Annual Greater Cincinnati Regional National Fallen Firefighters Foundation Golf Fundraiser

10th Annual SEPA Regional Fallen Firefighters Foundation Memorial Golf Outing

11th Annual Central Ohio Fallen Firefighters Golf Tournament

11th Annual National Fallen Firefighters Golf Tournament hosted by Raleigh Fire Department

11th Annual Rochester, New York National Fallen Firefighters Foundation Golf Tournament

FASNY 4th Annual Fallen Firefighters Golf Tournament

St. Johns Professional Firefighters Local 3883 Golf Outing

The 10th Wasatch Front and 14th Annual National Fallen Firefighters Foundation Memorial Golf Tournament

THANK YOU TO OUR SPONSORS AND PARTNERS

Thanks to thousands of individual donors and hundreds of corporate sponsors who support NFFF, we were able to focus on what matters most in 2017 – honoring and remembering America’s fallen firefighters and assisting their families and co-workers in rebuilding their lives.

LEGACY SPONSORS

Gifts of \$100,000 or more

Kidde Safety
Motorola Solutions Foundation
Pierce Manufacturing, Inc.
Safety Components First Responders 911 Foundation
Scott Safety
State Farm Fire & Casualty Company

GOLD SPONSORS

Gifts of \$50,000 or more

The Chamberlain Group Inc./LiftMaster
Dover International Speedway
David and Doreen Levy
Motorola Solutions, Inc.
Sergey Brin Family Foundation

SILVER SPONSORS

Gifts of \$25,000 or more

1-800-BoardUp
Carry the Load
Emergency Services Marketing Corp., Inc./IamResponding
FireRescue1.com
Arthur J. and Lee R. Glatfelter Foundation
Johnson Controls
LION Group Inc.
PBI Performance Products, Inc.
Provident Agency, Inc.
QALO
Stanley Black & Decker
Streamlight, Inc.
VFIS

FEDERAL PARTNERS

We thank our Federal partners for their continuing support.

Bureau of Justice Assistance
Department of Justice

Federal Emergency Management Agency
Department of Homeland Security

Federal Railroad Administration
Department of Transportation

U.S. Fire Administration
Department of Homeland Security

FOR THEIR GENEROUS SUPPORT

BRONZE SPONSORS

Gifts of \$10,000 or more

American Fire Sprinkler Association -
Chesapeake Bay Chapter
Axis Specialty U.S. Services, Inc.
Michelle Boyt
California Casualty
Connecticut Fire Chief's Association, Inc.
Distant Cellars
Dyne Technologies
The Edgerley Family Fund
Firehouse.com
FLIR
Globe Manufacturing Company, LLC
Holmatro
Hormel Foods Corporation
ICMA (RC) Retirement Corporation
Kansas City Crusaders - Digital Ally Open
Kronenwetter Fire Department
Maryland State Firemen's Association
National Association of State Fire Marshals
National Fire Academy Class Donations
National Fire Protection Association
National Fire Sprinkler Association, Inc.
Network For Good Donations
OSHKOSH Corporation Foundation, Inc.
Pelican Products, Inc.
Pennwell
Police and Fire Federal Credit Union
Protectowire Fire Systems
Rescue Air Systems, Inc.
Vista Worldlink
Wells Fargo Foundation
Witmer Public Safety Group, Inc.
W.L. Gore & Associates, Inc.

PEWTER SPONSORS

Gifts of \$5,000 or more

Affliction Holdings, LLC
Allen County Jail Commissary
Alpine Cleaning & Restoration
American Public University System, Inc.
Auto Club Speedway of California
BFPE International
BGE
Center for Public Safety Excellence, Inc.
Columbia Southern University, Inc.
Douglas County School District
Fire Fighters Memorial Foundation of
Missouri
Gamber Johnson
GovX
Hawaii Fire Chiefs Association
Thomas and Bonnie Hays
International Association of Fire Chiefs,
Inc.
International Textile Group, Inc.
Jewish Communal Fund
Jones Consulting & Construction Group,
LLC
Life Extension Clinics, Inc.
Market Street Chattanooga, LP
Maryland Fire Chiefs Association, Inc.
Maryland Fire Service Professional
Qualifications Board
Maryland Institute Emergency Medical
Services Systems (MIEMSS)
Miracle Chrysler Dodge and Jeep
North Suburban Medical Center
Ocean City F.O.O.L.S.- Alpha Chapter
Oklahoma State University

On Time Embroidery, Inc.
Paramedic Services of Illinois, Inc.
Parkview Health
Pleasantview Fire Protection District
Poughkeepsie Professional Fire Fighters
Local 596
Republic National Distributing Company
RoadID
Rockland Trust
San Diego Fireman's Relief Association
Securus
SERVPRO
Spencerport Volunteer Firemen's
Association, Inc.
Steel Family Charitable Foundation, Inc.
Tucson Fire Foundation
Under Armour
U.S. Treasury District Court of WI
Woodard Cleaning & Restoration Inc.

SUPPORTING THE MISSION – OTHER FUNDRAISING ACTIVITIES



Annual events continued to raise much needed funds for the Foundation.

NASCAR
RACES

\$74,552

STOP, DROP,
ROCK N ROLL

\$79,400

BOOT SCOOTIN'
BOOGIE

\$60,478

OTHER EVENTS

\$592,810

Some of the highlights included Stop, Drop, Rock 'n' Roll at FDIC and Firefighter Appreciation Day at Dover International Speedway. The Foundation partnered with Carry the Load to raise awareness and funds over the Memorial Day weekend. In October 2017, the Foundation also held its second annual Boot Scootin' Boogie during Firehouse Expo. Volunteer coordinators held an additional 50 fundraising events around the country in 2017.

NATIONAL FALLEN FIREFIGHTERS FOUNDATION

BOARD OF DIRECTORS

CHAIRMAN

Chief Dennis Compton
International Fire Service Training Assn.

VICE CHAIRMAN

William Webb
Congressional Fire Services Institute

TREASURER

L. Seth Statler
NFPA
Director, Government Relations

SECRETARY

Vina Drennan
Fire Service Survivor

Mary Bynum
State Farm Insurance Companies

Deputy Chief William Goldfeder
Loveland-Symmes Fire Department

Chief Charles Hood
San Antonio Fire Department

Robert Jacobs
Frederick (MD) Fire Service

Troy Markel
VFIS

Harold Schaitberger
International Association of Fire Fighters

Chief Philip Stittleburg
National Volunteer Fire Council

John Zidar
Motorola Solutions, Inc.

EX-OFFICIO MEMBER

Chief G. Keith Bryant
U.S. Fire Administrator

EXECUTIVE DIRECTOR

Chief Ronald Jon Siarnicki
National Fallen Firefighters Foundation

ADVISORY COMMITTEE

Barry Balliet
Provident

Chief Kevin Cooney
South Windsor Fire Department

Carol Jones
Fire Service Survivor

Kelly Kirwan
Motorola Solutions, Inc. (Ret.)

Michael Robertson
Military Firefighter Heritage Foundation

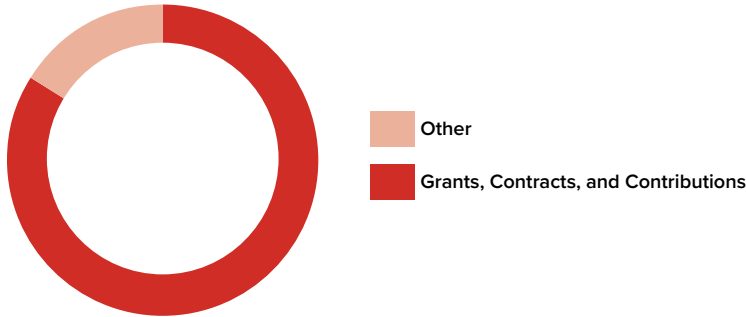
Athena Schwantes-Hodge
Fire Service Survivor

Steve VanderGriend
Fire Service Survivor

2017 YEAR-END FINANCIALS

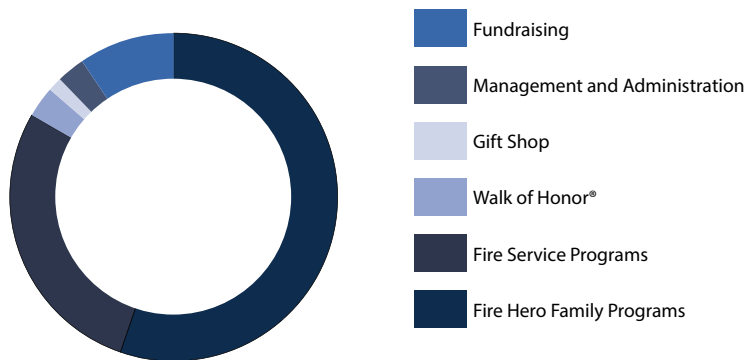
2017 REVENUE AND SUPPORT

Grants, Contracts, and Contributions	\$6,206,726
Other	\$1,189,448
Total	\$7,396,174

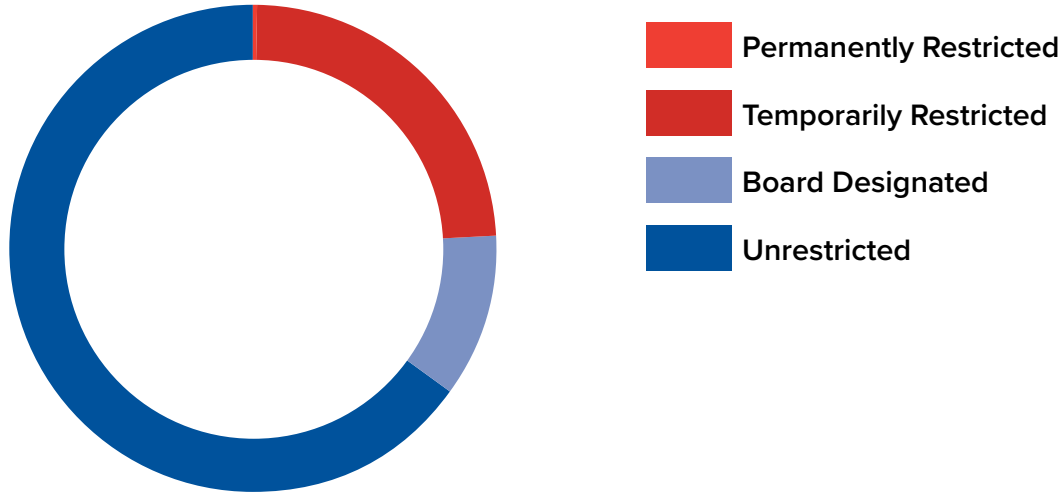


2017 PROGRAM EXPENSES

Fire Hero Family Programs	\$3,709,569
Fire Service Programs	\$1,875,627
Walk of Honor®	\$211,592
Gift Shop	\$92,664
Management and Administration	\$173,324
Fundraising	\$629,954
Total	\$6,692,730



2017 YEAR-END FINANCIALS



2017 NET ASSETS

Unrestricted	\$7,106,402
Board Designated	\$1,161,416
Temporarily Restricted	\$2,595,013
Permanently Restricted	\$ 25,000
Total	\$10,887,831



NATIONAL FALLEN FIREFIGHTERS FOUNDATION

WWW.FIREHERO.ORG

EMMITSBURG

PO DRAWER 498
EMMITSBURG, MD 21727
301-447-1365
301-447-1645 (FAX)

CROFTON

2130 PRIEST BRIDGE DRIVE, SUITE 6
CROFTON, MD 21114
410-721-6212
410-721-6213 (FAX)